

# SEIKI™

## 32"

# HD SMART TV

SC32HSN8



# INSTRUCTION MANUAL

Please read this manual carefully before using, and keep it for future reference.



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# GENERAL SAFETY

Read this manual thoroughly before you start using the TV.

Store this manual, the completed warranty card, your receipt and the product packaging.

The safety precautions instructions reduces the risk of fire, electric shock and injury when correctly complied to.

Please follow all instructions and take notice of all warnings.



The cover (or back) of the unit should not be removed to prevent risk of electric shock.

This unit must be serviced by a qualified service personnel only.



The lightning flash with symbol within the triangle is intended to warn you of a non-insulated dangerous voltage in the product's enclosure that could be of sufficient magnitude to generate a risk of electric shock to persons.



The exclamation point within the triangle is intended to warn you to the presence of important operating and maintenance instructions in the documents included with the product.

## IMPORTANT INFORMATION

The lightning flash symbol within the triangle is intended to warn you of non-insulated dangerous voltage the product's enclosure that could be of sufficient magnitude to generate a risk of electric shock to persons.

- Using Cabinets or stands recommended by the manufacturer of the television.
- Only using furniture that can safely support the Products.
- Ensure the Product is not overhanging the edge of the supporting furniture.
- Do not place the product on a high furniture without securing both the furniture and the product to a stable support.
- Do not place the product on cloth or other conductive materials.
- Warn children of the dangers of climbing on furniture to reach the television or its controls and to call for an adult to assist.

# GENERAL SAFETY (CONT.)

## IMPORTANT INFORMATION

- Do not expose this appliance to rain or moisture as it may result in fire or an electric shock hazard
- Do not tamper or change or modify the product in any way.
- Only use Accessories outlined and recommended by the manufacturer.
- Please do not expose the product to splashing or water contact
- Please do not place any object on top of the product including objects filled with liquids such as vases.
- Danger of explosion if battery is incorrectly placed. Replace with same or equivalent type.

## Installation

**Please follow instruction when installing** this product in accordance with the instruction manual. This product must be positioned in a sufficiently stable location, it can be potentially hazardous due to falling and can cause injury, particularly to children if it positioned incorrectly.

- Before installing this TV set, make sure your outlet voltage corresponds to the voltage stated on the product rating label
- Do not use a damaged power cord, plug or loose outlet. Doing so may cause an electric shock.
- Do not plug several devices into the same outlet. Doing so may cause the outlet to overheat and start a fire. Make sure the outlet is readily accessible during operation of the equipment.
- Do not bend, twist or kink the power cord excessively.
- Do not allow anything to rest on or roll over the power cord and antenna cable. Doing so may cause a fire or an electric shock.
- Do not run the power cord near heat-producing appliances such as radiators, stoves or irons. The excessive heat could melt the insulation and expose live wires, resulting in fire or electric shock.
- Unplug this TV during lightning storms or when unused for long periods of time. Not doing so may result in fire or electric shock.
- Do not cover the ventilation openings of the product with items such as newspapers, tablecloths, curtains etc or insert objects into the slots available on the products. As this could result in the product temperature rising and could cause a fire.
- If you notice any unusual odors or smoke around the unit, immediately disconnect the unit from the outlet and contact the service center. Failure to do so may result in fire or electric shock.
- When not using the unit for long periods of time or when you are moving the unit please ensure to disconnect the power cord from the wall socket.

# GENERAL SAFETY (CONT.)

- Please beware that Dust could accumulate over time on the unit and cause it to generate heat and or deteriorate insulation, which in turn may result in an electrical fire.
- The product is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or young children of any age, They must be supervised product by a person responsible for their safety.
- Batteries from the remote control must be only removed by an adult, the adult must ensure to keep them out of reach of infants and children. Seek medical attention immediately if a child has swallowed a battery.
- Batteries (battery pack or batteries installed) shall not be exposed to excessive heat such as sunshine, fire or the like.
- To maintain the product do not use any chemical or cleaning agent or wet cloth, please only ensure to utilize a dry cloth to wipe it down from marks or dust and only after unplugging the product from the power socket.
- Please ensure to contact our call center for any repair or service required for the products.
- Make sure to always carry TV from the sides, always be sure to have assistance by another person. Do not carry the TV from the middle.

## **WARNING!**

**It is STRONGLY RECOMMENDED that you ANCHOR this product.**

Toppling furniture and TV's can cause serious injury or death.

**TO HELP AVOID ANY SERIOUS OR FATAL INJURY, WE STRONGLY RECOMMEND THAT THIS PRODUCT BE PERMANENTLY FIXED TO THE WALL OR OTHER SUITABLE SURFACE. FIXING DEVICES ARE NOT INCLUDED SINCE DIFFERENT SURFACE MATERIALS REQUIRE DIFFERENT ATTACHMENTS. PLEASE SEEK PROFESSIONAL ADVICE IF YOU ARE IN DOUBT WHAT FIXING DEVICE TO USE.**

If a television is not positioned in a sufficiently stable location, it can be potentially hazardous due to falling. Many injuries, particularly to children, can be avoided by taking simple precautions such as:

- Using cabinets or stands recommended by the manufacturer of the television.
- Only using furniture that can safely support the television.
- Ensuring the television is not overhanging the edge of the supporting furniture.
- Not placing the television on tall furniture (for example, cupboards or bookcases) without anchoring both the furniture and the television to a suitable support.
- Not standing the television on cloth or other materials placed between the television and supporting furniture.
- Educating children about the dangers of climbing on furniture to reach the television or its controls.

# GENERAL SAFETY (CONT.)

**Please make sure upon positioning this product, the place is:**

- Not wet or damp and Well ventilated
- Away from direct sunlight or heaters.
- Away from splashes or food.
- Protected from excessive dust or grease.
- Do not install this equipment in a confined space such as a bookcase or similar unit.
- Do not install the TV set near heat sources such as radiators, stoves or other audio visual equipment that produce heat.
- Do not place containers with liquids, if liquid falls inside the products it may result in short-circuit, fire or electric shock.
- Do not place small metallic objects on top of the unit. Metal object falls inside the product it may result in short-circuit, fire or electric shock.
- Do not use or store flammable or combustible materials near the unit. Doing so may result in fire or explosion. Do not place any naked flame sources, such as lit candles, cigarettes or incense sticks on top of the TV set.
- The antenna must be installed away from high-voltage power line,
- Please contact an antenna professional installer to install the antenna to avoid incorrect installation which could result in fire, electric shock or serious injury.
- Install the unit at a reasonable distance from the wall to ensure sufficient ventilation.
- If mains plug or an appliance coupler is used as the disconnect device, the disconnect device shall remain readily operable.



This symbol indicates that the appliance has double insulation between the dangerous mains voltage and the parts accessible to the user. In the event of repairs use only identical spare parts.

**HDMI**<sup>®</sup>  
HIGH-DEFINITION MULTIMEDIA INTERFACE

“HDMI, the HDMI logo and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC.”

# INSTALLATION

Install the stand as described below, or if you want to mount it to a wall, please contact a professional installer.

Please ensure the TV is not plugged into the wall socket and furthermore we recommend to get another person to assist in the following task.

## Attaching the stand

### Step 1

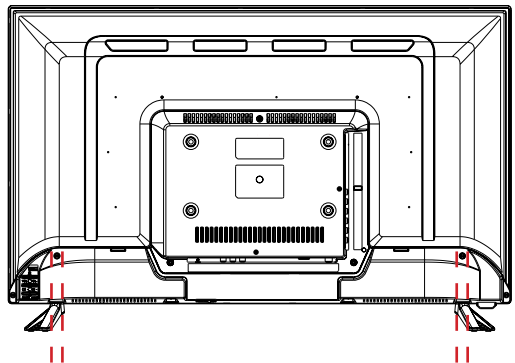
Place a soft cushioned material on top of a flat surface to prevent damaging the screen panel. Then place the TV screen flat on top, with the screen side facing down, as illustrated on the right.

### Step 2

Align the stand leg to the installation point, as illustrated below

### Step 3

Tighten the screws (supplied) with a screwdriver to affix the stand to the panel, as illustrated on the right.



## CAUTION!

Do not apply excessive force as this may damage the screw holes.



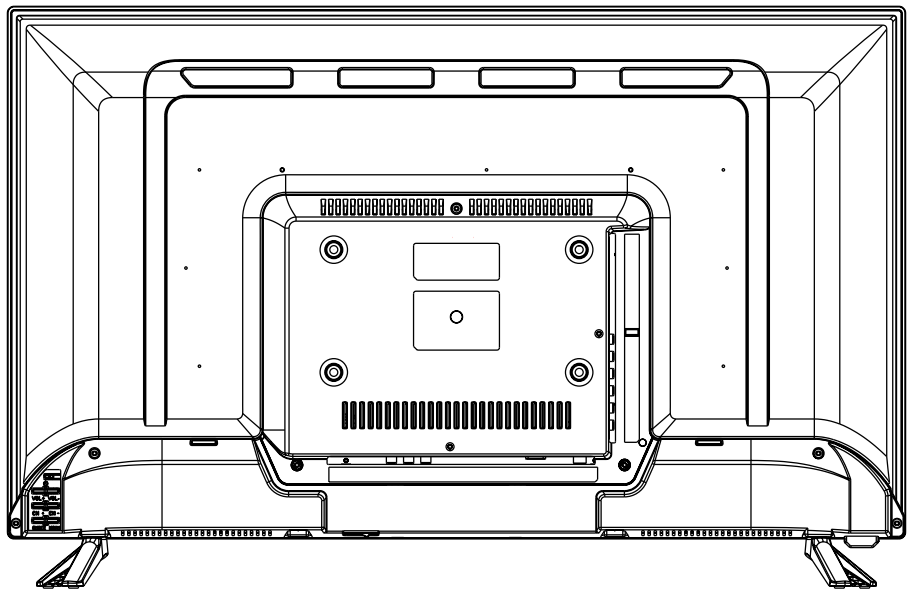
# INSTALLATION (CONT.)

## Wall-Mounting Instructions

Please ensure the TV is not plugged into the wall socket and furthermore we recommend to get another person to assist in the following task.

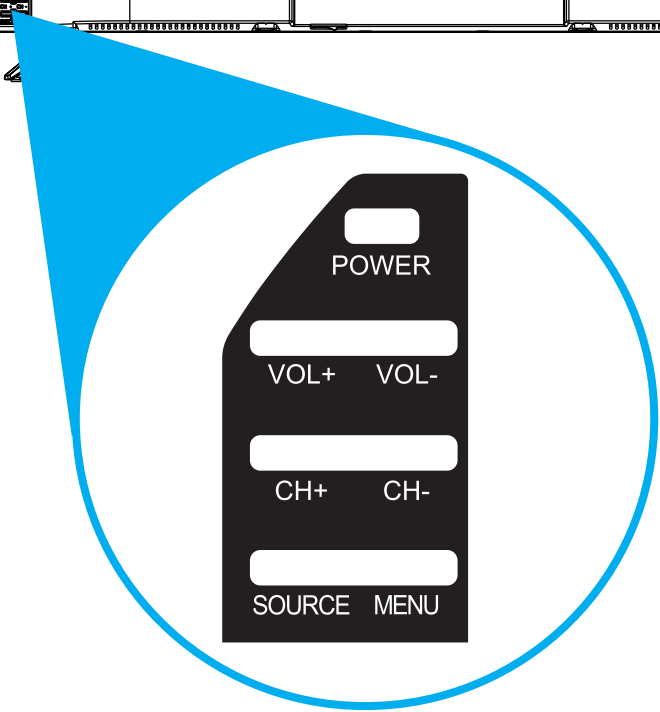
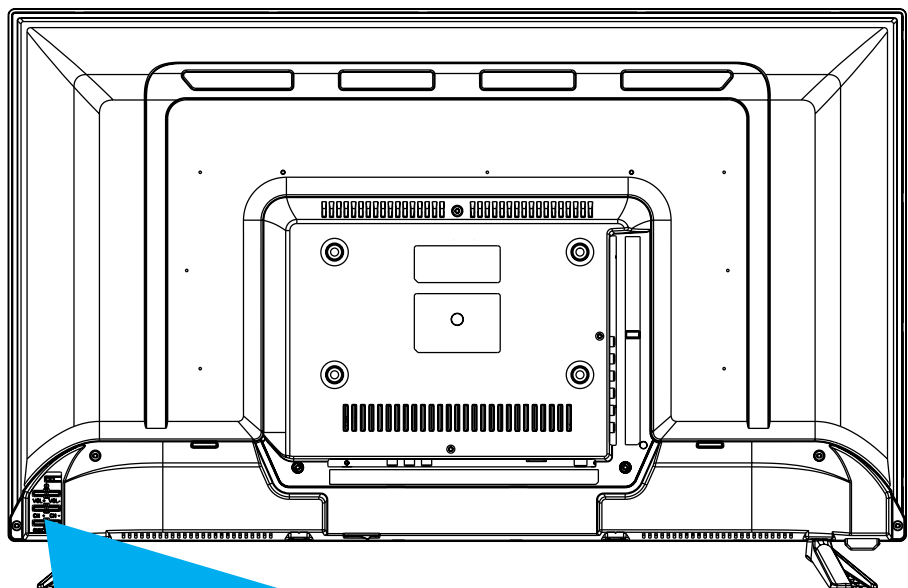
- We recommend you use a professional installer as we assume no liability for any eventual damage to the product or injury to yourself if you mount the TV on your own.

**BACK OF TV**  
VESA PATTERN: 100 x 200mm

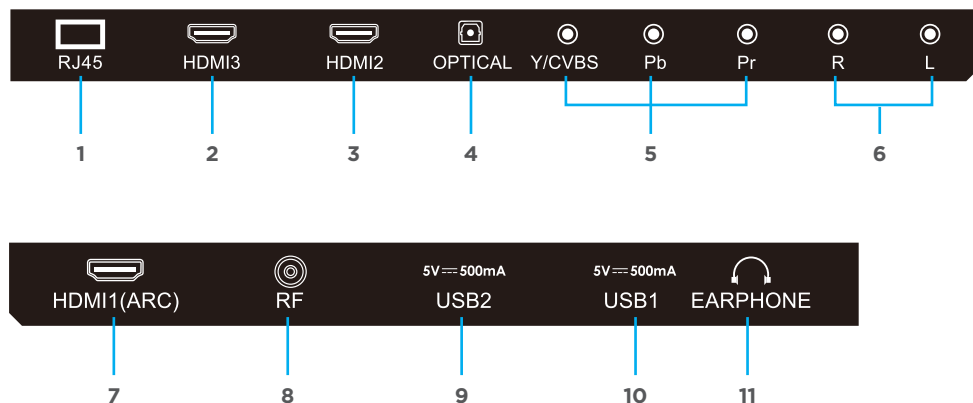


**NOTE:** If you are wall-mounting the TV, this should be done by a qualified installer.

# CONTROLS AND CONNECTIONS



# CONTROLS AND CONNECTIONS





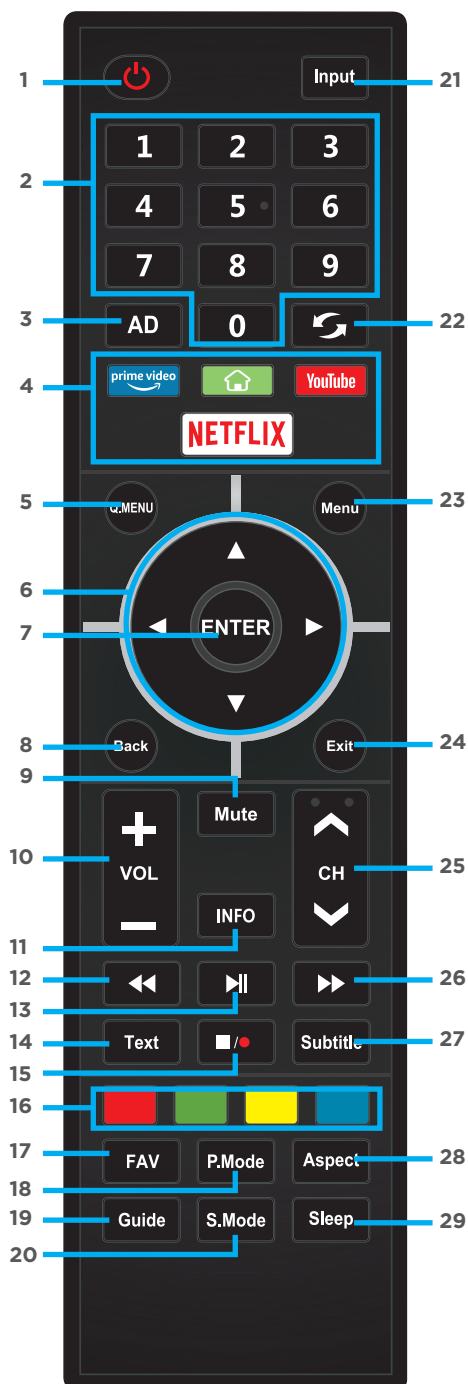
1. RJ45 (ETHERNET)
2. HDMI 3
3. HDMI 2
4. OPTICAL
5. CVBS / Y / PB / PR
6. AUDIO RIGHT AND LEFT
7. HDMI 1 (ARC)
8. RF (ANTENNA)
9. USB 2 INPUT
10. USB 1 INPUT
11. EARPHONE

## USB connection

Insert a USB storage device into the USB port to record, playback of video/music/photo

# REMOTE CONTROL

1. **POWER:** ON/OFF
2. **NUMBER BUTTONS (0-9):**  
Select a TV channel
3. **AD:** Turn the AD switch on or off.
4. **APPS:** Direct access to apps.  
 : Smart Home page
5. **Q. MENU:** Display quick mode menu
6. **◀/▶/▲/▼:** RIGHT/LEFT UP/DOWN  
buttons to navigate the on-screen  
menus.
7. **ENTER:** Select current option that's  
highlighted.
8. **BACK:** Return back to previous menu.
9. **MUTE:** Mutes the sound.
10. **VOL +/-:** Turn the volume up/down
11. **INFO:** Display Channel Information
12. **REWIND:** Rewind back during media  
playback.
13. **Play/Pause / TIMESHIFT:** Pause, rewind  
and play live TV. (USB is needed for this  
function to work).
14. **TEXT:** Press REVEAL to display or hide  
hidden teletext information (depends on  
broadcast).
15. **Stop / Record**  
**NOTE:** USB storage device must  
be inserted to record DTV channel/  
program. (not included)
16.  : Corresponds to  
various colour functions in the menu  
or teletext.
17. **FAV:** Display list of favourite channel.
18. **P. Mode:** Quickly adjust picture  
mode settings.
19. **GUIDE:** Launch the Electronic  
Program Guide.



# REMOTE CONTROL (CONT.)

**20. S Mode:** Quickly adjust Sound mode.

**21. INPUT:** Select the Input Source

**22. RETURN:** Return to previous viewing channel.

**23. MENU:** Display Menu.

**24. EXIT:** Exit from the main menu

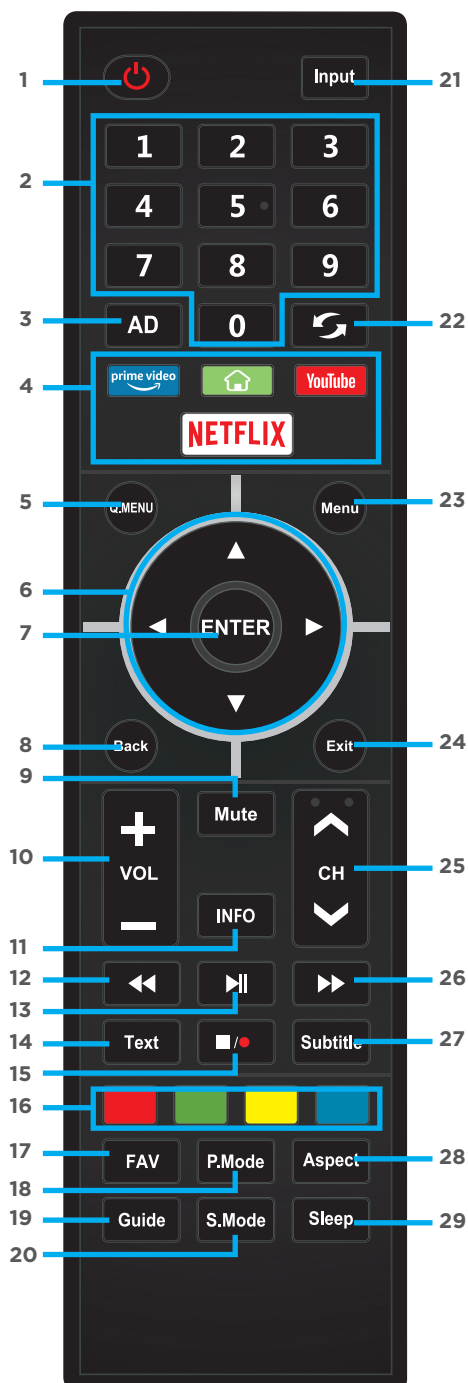
**25. CH+/-:** Press to play the next or previous channel.

**26. Fast Forward:** Fastforward during media playback.

**27. SUBTITLE:** Enable/disable subtitles.

**28. ASPECT:** Adjust the aspect ratio.

**29. SLEEP:** Press to quickly access and adjust the sleep timer.



# REMOTE CONTROL (CONT.)

## **Using the Remote Control**

- Do not mix old and new batteries in the remote
- Do not use different types of battery
- If you do not intend to use the unit for a long time, please remove batteries from the remote to avoid accident.
- Keep batteries away from children and pets.
- Never throw batteries into a fire.
- Do not drop, or impact the remote control as it void warranty immediately.
- The remote control operate at a range of 5 to 6M effectively
- Do not expose the remote control sensor to a bright light.

# Basic Operations

- Press the **INPUT** button to display the input source list.
- Press the ◀ ▶ buttons to select the input source, and then press ENTER to confirm.
- You can access connected USB drives by selecting USB.

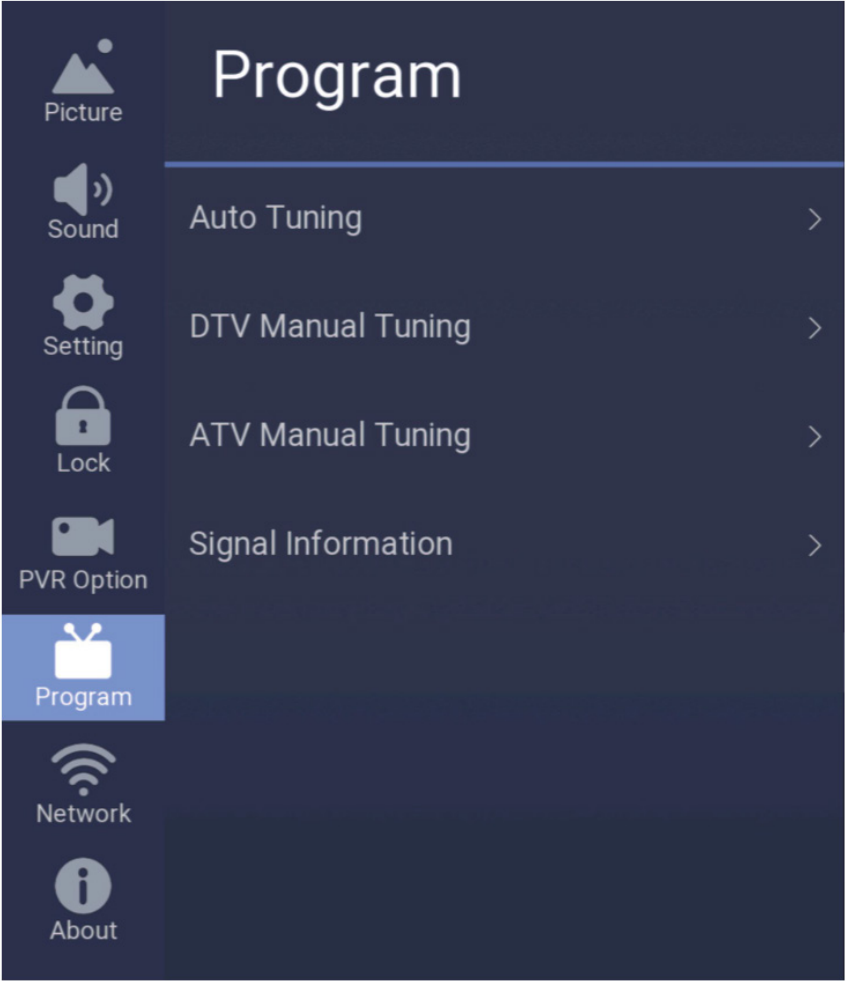


# TUNING YOUR TV

**AUTO TUNING YOUR TV:**

Make sure that your Antenna (RF) cable is plugged into your TV before proceeding.

- Press the MENU button for the below menu to appear.
- Use the directional arrows on your remote control and go to “Program”.
- Then select “Program” to access channel options and “Auto Tuning” to tune your channels.

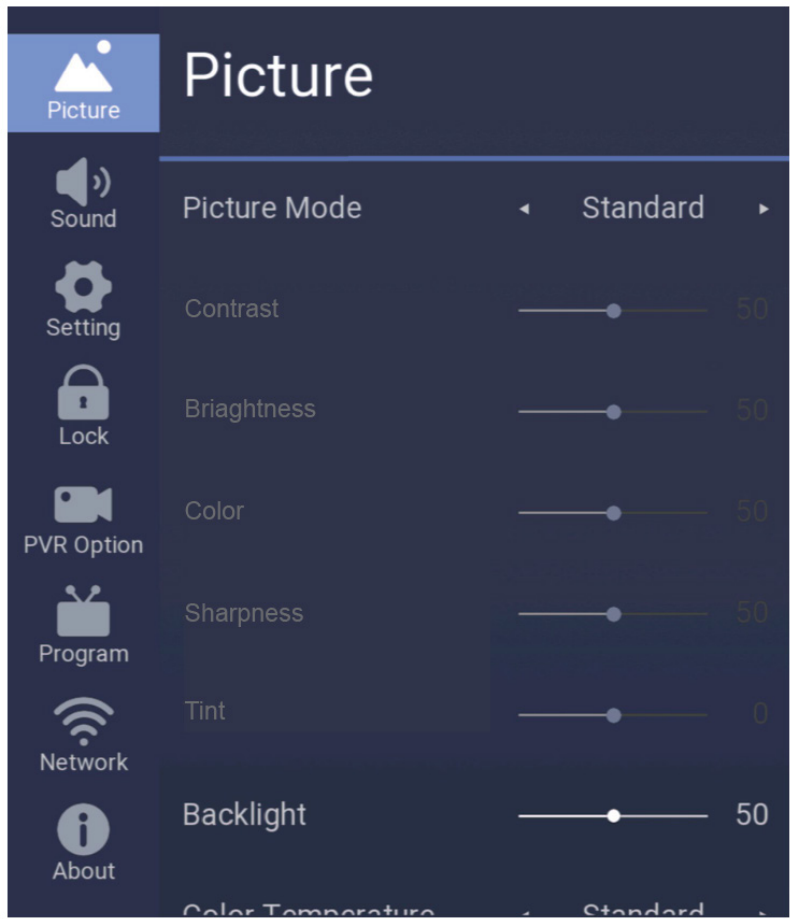




# MENUS

## MAIN MENU

To access MENU settings, Press the menu button on the remote control and the menu will display on your screen.



# MENUS (Cont.)

## PICTURE

To access PICTURE settings, press the **MENU** on your remote control, go to PICTURE.

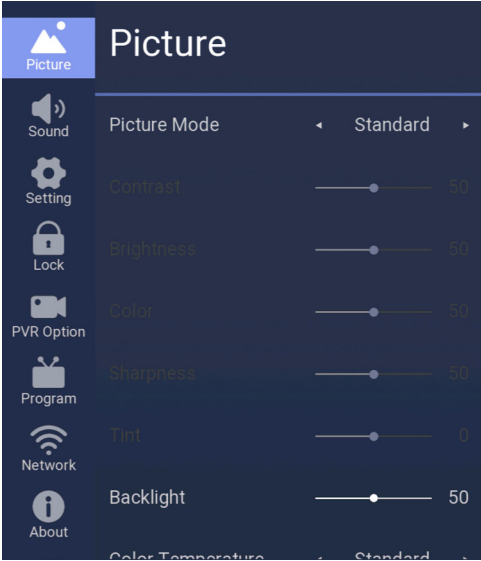
**Contrast:** Adjusts the lightness and darkness between objects and the background.

**Brightness:** Adjusts the brightness of the picture.

**Colour:** Adjusts the colors, making them lighter or darker.

**Sharpness:** Adjusts the outline of objects to either sharpen them or make them more dull.

**Tint:** Adjusts the Tint of the picture.



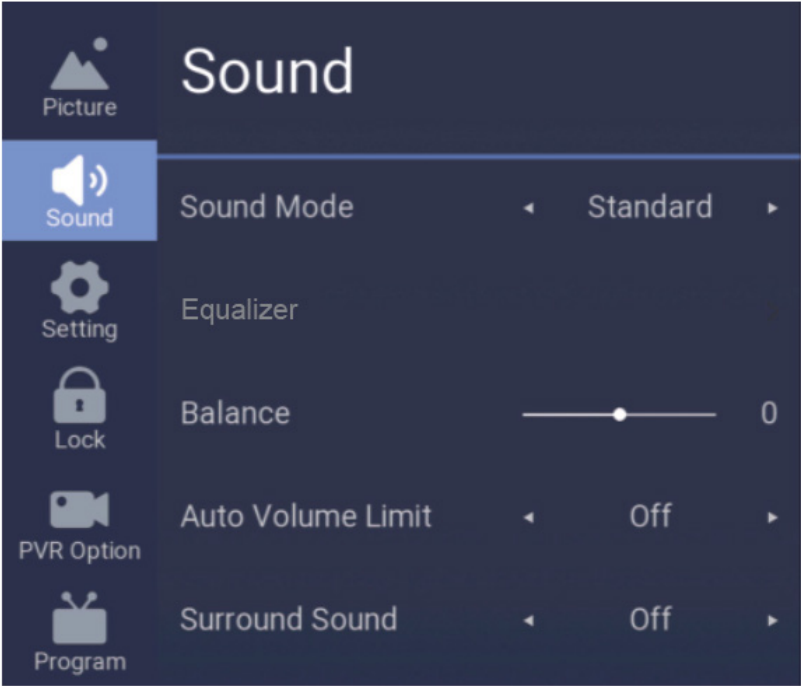
# MENUS (Cont.)

## SOUND

To access Sound settings, press the **MENU** on your remote control, go to “SOUND”.

### SOUNDS MODES

- Standard:** Selects the normal sounds mode.
  - Music:** Provides clear and live sound for music.
  - Movie:** Provides live and full sound for movies.
  - Sports:** Emphasizes bass over other sounds.
  - User:** Customise to the settings of your choice.
- 
- Equaliser:** Set sound equalizer
  - Balance:** Adjust the volume of the left and right speaker.
  - Surround Sound:** Turn this on to gain surround sound effect.

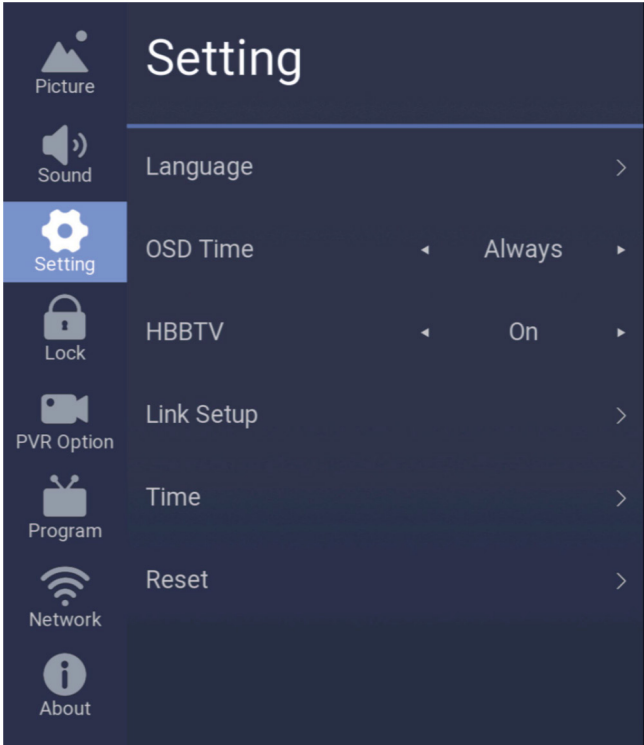


# MENUS (Cont.)

## SETTING

To access TIME settings, press the **MENU** on your remote control, go to SETTING.

- Language:** Select Menu/TV **language**.
- OSD Time:** How long for **OSD/Menu** to be displayed on screen when accessed.
- HBBTV:** Turn on or turn off **HBBTV** Function.
- Link Setup:** Link Setup is **HDMI CEC** Settings,  
Select this option to go in and turn on or off **HDMI CEC, HDMI ARC, Auto Power** and **Auto Standby** via **HDMI CEC** function.  
**HDMI-CEC** allows devices connected to your TV through HDMI ports to communicate back and forth with your TV. The device connected can have partial control over the TV, and the TV can have partial control over the device.
- This means you could control your Blu-ray player through your TV remote

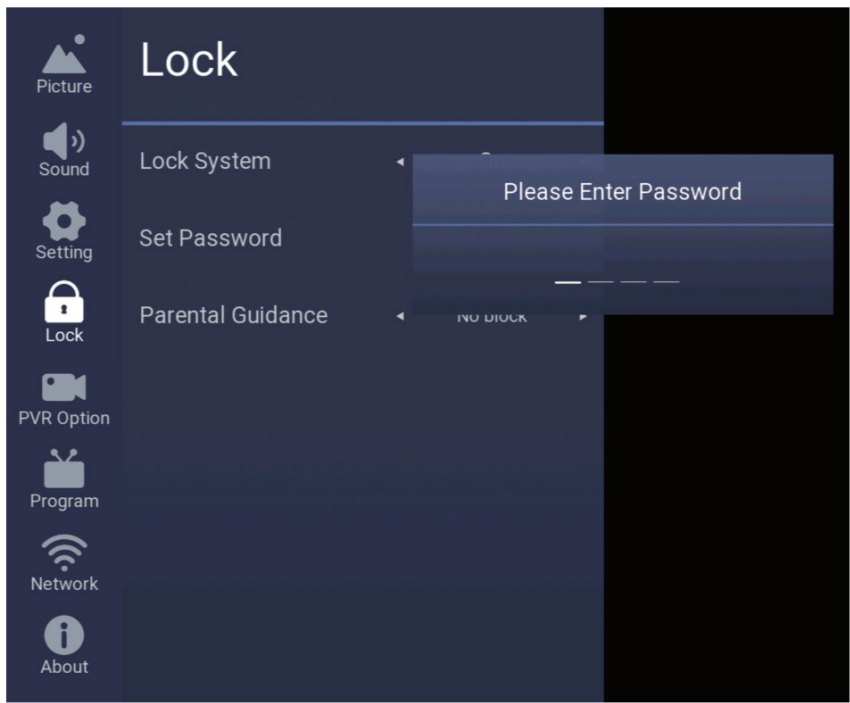


# MENUS (Cont.)

## LOCK

To access LOCK settings, press the **MENU** on your remote control, go to LOCK.

- Lock System:** Can select On or Off.
- Default Password:** "0000" is the default password setting.
- Set Password:** Enter your 4 digit password, once entered confirm password by entering the same 4 digit code and your new password has been saved.



# MENUS (Cont.)

## PVR Option

To access PVR Option Settings, press the MENU on your remote control and go to PVR Option.

**Note:** You must have a USB Drive inserted into the TV USB port.

- PVR File System: Press up/down direction keys to select PVR file system, Select submenu in DTV mode.
- Start Record: Start recording on the channel you are on.
- Start Timeshift: Start timeshift function, while watching TV for a short time, you can now rewind Live TV back to the point you turned on timeshift function and continue watching TV.
- Record File: View the list of recorded files

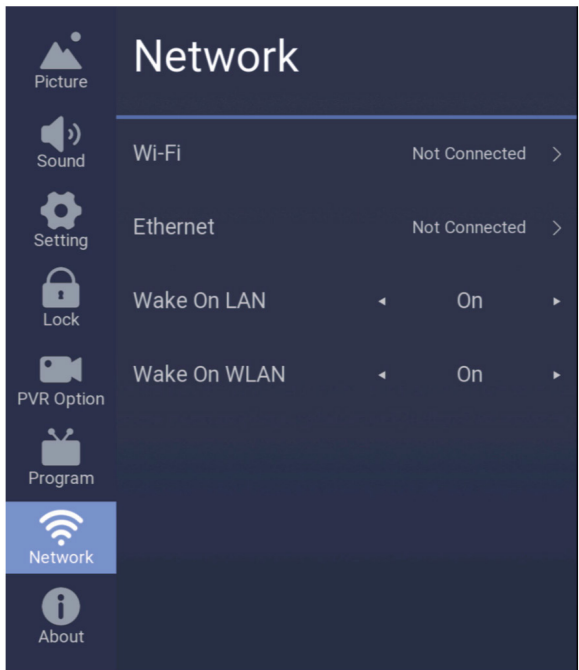


# MENUS (Cont.)

## NETWORK SETTINGS

To access NETWORK settings, press the **MENU** on your remote control, go to Option then Network Configuration.

- 1. Once you enter Network Configuration, press right direction arrow to “WIFI” and select it.
- 2. To scan for your WIFI network, go down and select “Scan AP”, once scanning is complete, choose your WIFI network, then select PASSWORD and a small key board will appear. Please enter in your WIFI password, then select RETURN.
- 3. Your WIFI will now be connected.
- 4. For Ethernet to be connected instead of WIFI, go to the LAN option located next to WIFI.
- 5. Make sure DHCP is selected and press “ SETTING” located on the bottom.
- 6. Your Internet will now be connected.



### WAKE ON LAN/WLAN

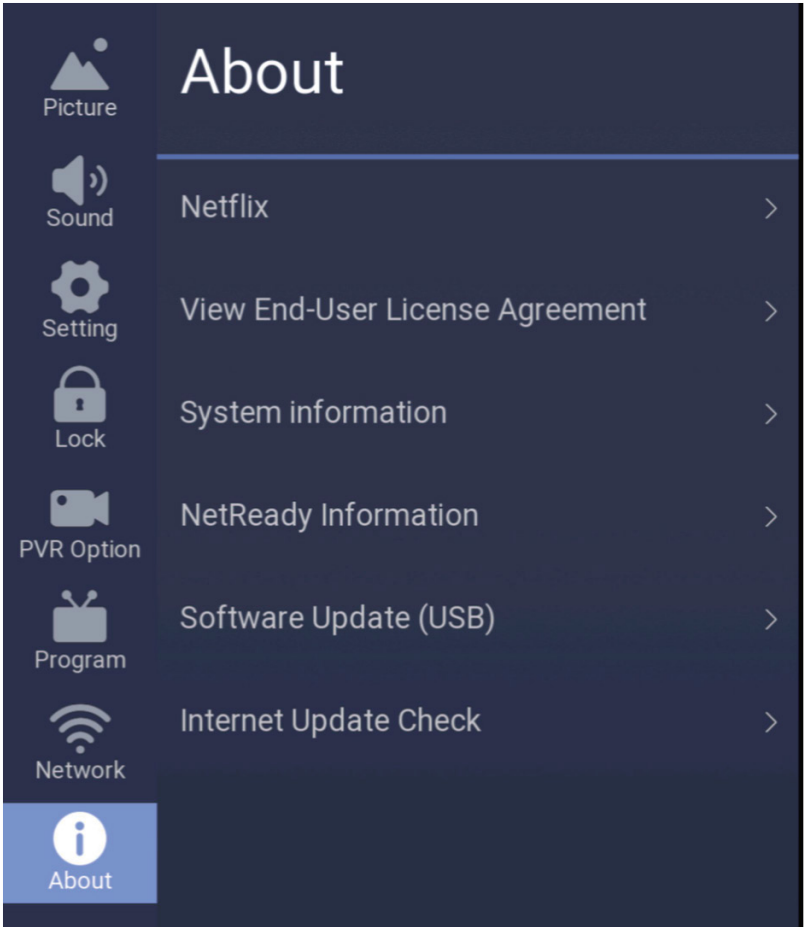
Set the mobile phone to enter the same network segment as the TV. When the mobile phone enters Youtube, you will find a push icon in the upper right corner. After clicking, you can search for the TV, and then push to wake up the TV.

# MENUS (Cont.)

## ABOUT


To access About settings, press the **MENU** on your remote control, go to ABOUT.

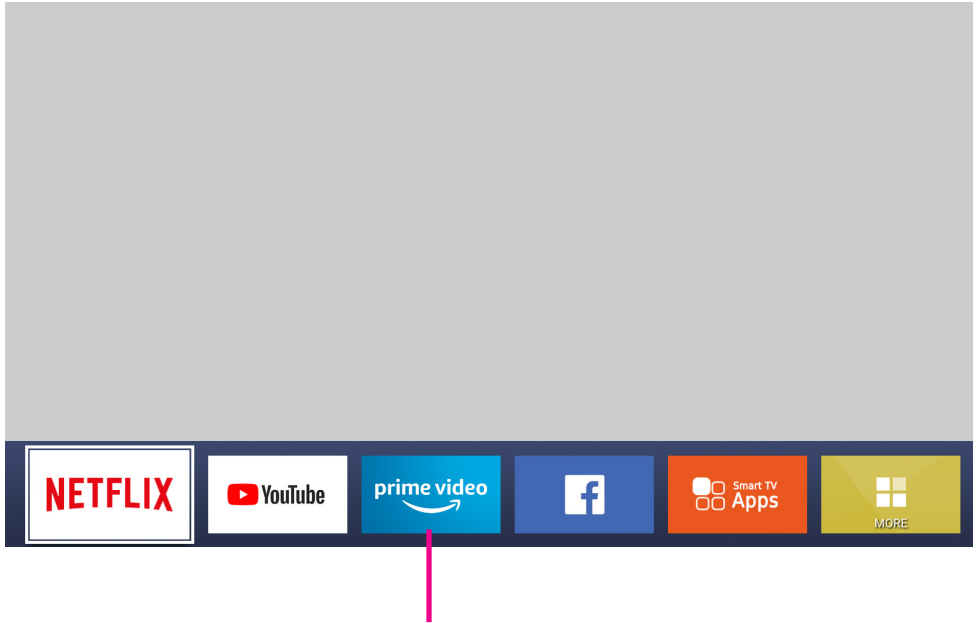
Netflix - Do not select option to Deactivate or Terminate Netflix, this will permanently remove netflix from your TV and you will not be able to re-install it.





# STREAMING APPS

To access your streaming apps, Press “” on your remote control, then go left to “APPS”. To select which app you want to open, go up into the selection of apps and using the left or right directional arrows you can go through the apps that are built into your TV.




Connect to the internet via WiFi or Ethernet cable to receive an automatic update which will install Amazon Prime Video for you.

# FAQS

## GENERAL PROBLEMS WITH TV SET

PROBLEM	SOLUTION
No Power.	Make sure power plug is inserted correctly into power outlet.
No Picture.	Make sure the following is connected correctly <ul style="list-style-type: none"><li>• Adjust the antenna</li><li>• Move TV away from any products that may cause interference.</li><li>• Autotune the unit again</li><li>• Go to another channel</li></ul>
No sound or distorted sound	<ul style="list-style-type: none"><li>• Make sure everything is connected correctly</li><li>• Check if input settings for TV is correct</li><li>• Audio settings are properly set</li><li>• Make sure volume is not muted.</li><li>• If earphones are connected, unplug them.</li><li>• Adjust the volume</li></ul>
No operation can be performed with the remote control	<ul style="list-style-type: none"><li>• Check the batteries are inserted correctly</li><li>• Replace batteries if they have been used for awhile</li><li>• Make sure to point remote control at the TV sensor and try again</li><li>• Make sure you are not further then 6m away from TV.</li><li>• Remote any obstacles that may be in the way of direct line of sight from remote control to the TV sensor.</li></ul>

# SPECIFICATIONS

Display Device	32" HD SMART TV
Resolution	1366 X 768
Display Colours	16.7M
Contrast ratio:	3000 : 1
Aspect Ratio	16 : 9
Refresh Rate	60Hz
ETHERNET / WiFi	Yes/ 802.11 b/g/n
Multimedia Playback Format under USB Mode	<b>Movie:</b> MPEG2, MPEG4, H264, MJPEG, FLV, VP8, VP9
	<b>Music:</b> MP3, M4A, AAC
	<b>Photo:</b> JPEG, BMP, PNG
Power Source	100-240V 50/60Hz
Power Consumption	≤60
USB	5V  max. 500mA
Dimensions	<b>With stand:</b> 732 (w) × 196 (d) × 474 (h) mm
	<b>Without stand:</b> 732 (w) × 75 (d) × 434 (h) mm
Weight	<b>Net:</b> 3.8 kg
	<b>Gross:</b> 5.2 kg

# SEIKI™

**CUSTOMER HELPLINE:**

[info@ayonz.com](mailto:info@ayonz.com)

**DISTRIBUTED BY:**

Ayonz Pty Ltd